



## 2022 NFL PLAYERS' WEEKEND SPONSORSHIP LEVELS

*at Monticello, 577 S Broad St, Meriden – 6pm to 10pm including dinner buffet  
Silent/Live Auction, raffle and lots of fun!*

### **\$3,000 Touchdown Sponsor**

- Name/Logo on all print advertisements and social media
- Name/Logo on all print flyers and/or posters
- Name/Logo on all signage
- Name/Logo prominently displayed throughout entire website with link to sponsor website
- One table of ten tickets for the Silent/Live Celebrity Auction on Friday evening, July 8, 2022

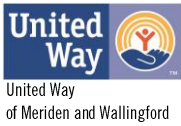
### **\$1,000 Field-Goal Sponsor**

- Name/Logo on all print advertisements and social media
- Name/Logo on all print flyers and/or posters
- Name/Logo on all signage
- Name/Logo prominently displayed throughout entire website with link to sponsor website
- Six tickets for the Silent/Live Celebrity Auction on Friday evening, July 8, 2022

### **\$500 Coin-Toss Sponsor**

- Name/Logo on all print advertisements and social media
- Name/Logo on all print flyers and/or posters
- Name/Logo on all signage
- Name/Logo prominently displayed throughout entire website with link to sponsor website
- Four tickets for the Silent/Live Celebrity Auction on Friday evening, July 8, 2022

**SPONSORSHIP REPLY FORM**



# UNITED WAY & NFL PLAYERS' WEEKEND



**Company Name:**

**Contact Person:**

**Email Address:**

**Phone Number:**

**Mailing Address:**

**We would like to support 2022 NFL Players Weekend! (Select your option below)**

\_\_\_\_\_ ***\$3,000 Touchdown Sponsor***

\_\_\_\_\_ ***\$1,000 Field-Goal Sponsor***

\_\_\_\_\_ ***\$500 Coin-Toss Sponsor***

**Payment Options:**

**Check Payable to:**  
**United Way of Meriden and Wallingford**  
**Mail to:**  
**35 Pleasant Street, Suite 1E**  
**Meriden, CT 06450**

**Credit Card**  
**Name:**  
**Credit Card Number:**  
**Expiration Date:**  
**Security Code:**  
**Billing Address:**

**Signature:**

**Questions: Contact Diana Reilly (203) 235-4403 Ext. 1004 or [dianatr@unitedwaymw.org](mailto:dianatr@unitedwaymw.org)**